

Evan Ransom, MD Wins RealSelf 100 Award

San Francisco Facial Plastic Surgeon Recognized as Top Social Media Influencer in Cosmetic Surgery and Medical Aesthetics

San Francisco, CA – April 23, 2014 – Local physician Evan Ransom, MD is one of 100 doctors in the nation to receive the prestigious RealSelf 100 Award, out of more than 6,000 board certified specialists with a presence on [RealSelf](#)—the leading online community helping people make confident choices in elective cosmetic procedures. The award is granted to doctors who demonstrate outstanding commitment to patient education and helping millions of consumers get access to reliable, expert information about cosmetic procedures, treatments, and aesthetic concerns.

Dr. Ransom owns and operates the San Francisco Center for Facial Plastic, Reconstructive & Laser Surgery in San Francisco. His practice includes cosmetic surgery for the face, neck, nose, eyelids, ears, and lips, as well as reconstructive surgery for skin cancers (Mohs reconstruction), trauma, and congenital deformities. Dr. Ransom also offers non-surgical options, including injectables, laser treatments, and medical grade skin care. “Our goal is natural-appearing rejuvenation – helping patients feel refreshed and confident, while maintaining the features that make you *uniquely you!*”

Dr. Ransom is an expert contributor to RealSelf, and to date has posted more than 650 answers to patients' questions on RealSelf. Each month people from all over world ask important aesthetic-related questions, such as the difference between a facelift and neck lift or how to change the shape of the nose. Dr. Ransom also maintains a patient rating of five out of five stars in more than 25 RealSelf reviews.

“In 2013, these 100 doctors collectively impacted tens of millions of consumers, with nearly 20% of our total site views centered on helpful answers and information posted by this relatively small group of social influencers,” said Tom Seery, Founder/CEO of RealSelf. “The doctors who spend valuable time to engage at this level know that social media is a powerful tool as they work to build authentic, meaningful brands online, and a connection with patients before they visit the practice.”

For more information on Dr. Evan Ransom and his practice, please call 415-550-1077 or visit him online at www.SanFranciscoFacialPlasticSurgery.com. The full list of RealSelf 100 Award winners can be found at <http://www.realself.com/RS100>.

About RealSelf

Since its founding in 2006, RealSelf has created the world's largest community for learning and sharing information about cosmetic surgery, dermatology, dentistry, and other elective treatments. Dedicated to helping people make suitable and empowered decisions, RealSelf features consumer reviews, Worth It Ratings, pricing information, and thousands of before and after photographs. The site also includes safety information and Q&A with more than 6,000 board-certified doctors. <http://www.realself.com>